

Human Trafficking Presentation

Using the media of your choice, create an awareness campaign about domestic human trafficking in Canada. Choose a specific target audience and tailor your campaign accordingly.

Your goal is to create a media campaign to tell a specific audience all about human trafficking in Canada. Make sure that you are delivering your information in an appropriate way; for example, a young child would have no interest in a podcast, but a busy parent might!

Awareness campaigns can only help prevent human trafficking if they are educational enough, so be sure to provide as much information as you deem necessary. You should be using at least 4 reputable sources of information.

Reflection:

You will write up a short (no more than one page, max) reflection, indicating why you chose to deliver your information to your chosen audience in the way that you did.

Acceptable Media Forms:

- video
- podcast
- essay
- infographic
- speech
- brochure

Examples of Target Audiences:

- kids
- teenagers and young adults
- parents
- underhoused people

Information to include:

- general information
- stages
- causes
- effects
- prevention

Requirement	Check
All information (general, stages of human trafficking, causes of human trafficking, effects of human trafficking, and prevention techniques) is included in the media.	
Information is both clear and comprehensive.	
At least 4 good sources have been used to research.	
Reflection is included and explains why choices were made pertaining to media used and why it would be effective for your chosen audience.	

Project Evaluation Checklist

Complete the self evaluation. Tick the boxes that best match how you feel about your project, on a scale from 1-4. After you have assessed your own work, you will receive teacher feedback.

Requirement	My Self-Evaluation	Teacher Evaluation
All information required has been included in the media.		
Information is both clear and comprehensive.		
At least 4 sources were used in the research.		
A reflection has been included and satisfies all requirements.		
I am pleased with my final results and feel they represent the best of my efforts.		
I'm proud of	Teacher Comments	
Next time I want to improve		